

Reach global jewellery and gem buyers via JewelleryNetAsia

Promote your products online to over 25,000 industry professionals!

JewelleryNetAsia is committed to bringing buyers and sellers together online. Its online showrooms, directories and news attract an ever increasing amount of professional users.

Whether your customers are independent retailers, wholesalers, private label brands or manufacturers, JNet is an effective and dynamic vehicle to deliver your advertising message!

The screenshot shows the JewelleryNetAsia website interface. At the top, there are navigation links for Home, Trade, Industry News, Fairs, Publications, and Blogs & Discussions. A search bar is prominently displayed. Below the search bar, there are sections for 'Headline News' with recent articles, 'Latest Products' featuring various jewelry items like necklaces and earrings, and 'Featured Stories' including news about trade fairs. A 'Trade Offers' section is also visible, listing items for sale and purchase. On the right side, there are 'Showroom Updates' and 'Featured Publications' including '25 YEARS OF EXCELLENCE'.

Content

1. PROFILE & STATISTICS:

Learn about JewelleryNetAsia.com

2. SUPPLIER MEMBERSHIP:

Own a showroom

3. BANNER ADVERTISING:

Increase your visibility

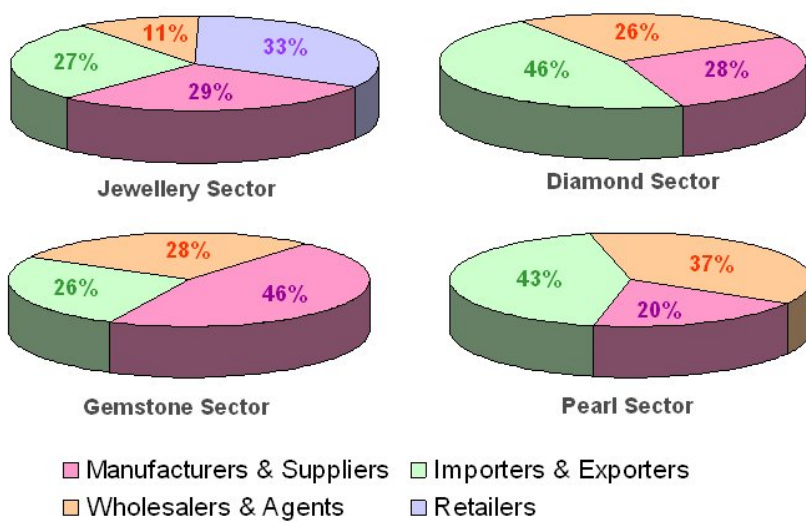
4. EMAIL BANNERS:

Push specific messages

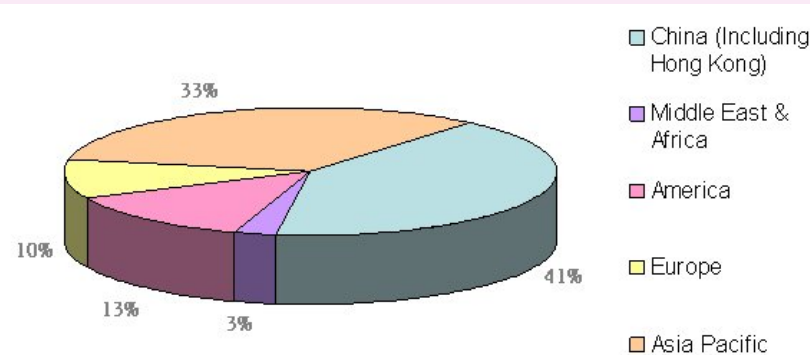
JewelleryNetAsia brings buyers and sellers together fast and efficiently

Reaching decision makers throughout the value chain of the Jewellery and Gem Industry – from materials to finished products – JNet provides marketers with a strong vehicle for influencing buyers.

Business Nature of JewelleryNetAsia.com's Visitors



Geographic Distribution of Visitors: Your door to the Asian markets



The site features:

- ★ Virtual showrooms of 3,000+ companies, enabling buyers to quickly find products and partners
- ★ Daily news and insights provided by industry insiders
- ★ Event calendars and exhibitor lists of selected fairs

Reach your target audience

An average of 37,000 quality visitors each month at JewelleryNetAsia ensure a constant flow of business opportunities for members and advertisers.

Visitors of JNet represent a balanced mix of professionals in the jewellery and gem industry: retailers, wholesales, agents, consultants, buying offices, importers and exporters, traders, manufacturers and suppliers.

Key Figures

- ★ Visitors / Month: 37,132
- ★ Page views / Month: 196,935
- ★ Avg. Time / Visit: 3 min. 17 seconds

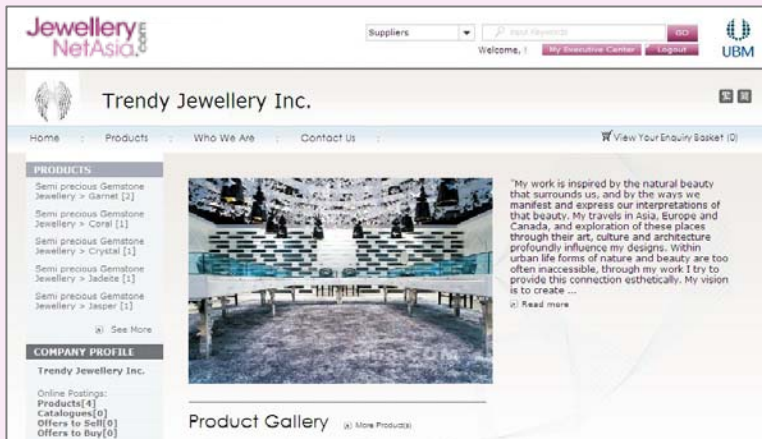
(Avg. of 1st half of 2010)

Own a showroom with a SUPPLIER MEMBERSHIP

With a membership you can:

- ★ manage and update your online presence at any time, no technical skills necessary
- ★ upload up to 30 product photos and 10 catalogues
- ★ receive unlimited buyers enquiries
- ★ enjoy privileged access to offers-to-buy
- ★ post specific offers-to-sell on the trade boards
- ★ get promoted through JNet product newsletters to 26,000 buyers

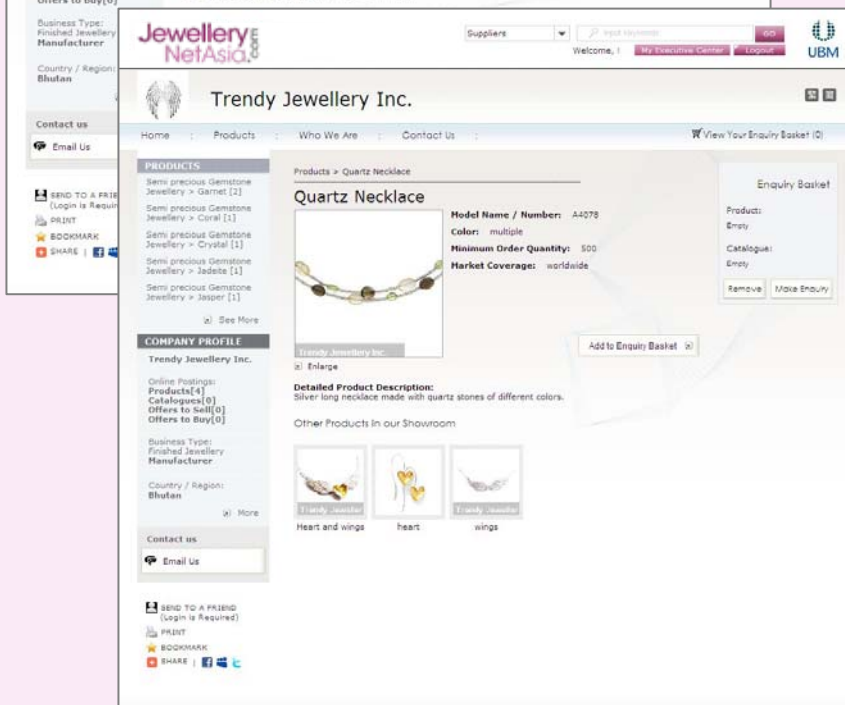
Online showrooms at JewelleryNetAsia offer you unmatched visibility towards future business partners. Your individual showroom allows you to present your company and products with pictures and profiles in English and Chinese. As a member you benefit from a year-round promotion of your products to a global audience.



Supplier Membership

Online access to create your virtual showroom and get listed at JewelleryNetAsia for buyers' search.

USD 890 / 1 Year



Features Highlights

- ★ Up to 1,000 visitors / month
- ★ Update anytime at no cost
- ★ Unlimited buyers Enquiries
- ★ Pre-show advertising
- ★ Dashboard Reporting
- ★ Instant alert on buyer's enquiries

Increase your company's visibility with BANNER ADVERTISING

JewelleryNetAsia features 260,000 page views per month!

Web banners at JewelleryNetAsia.com are a costs-efficient channel to harness this traffic by raising brand awareness and generating sales leads. Drive visitors to your products and website for enhanced business.

The screenshot shows the JewelleryNetAsia.com homepage with several banner positions highlighted:

- Content Banner:** A large purple banner in the 'Headline News' section, measuring 520 x 125 px.
- Skyscraper:** A vertical purple banner in the 'Latest Products' section, measuring 190 x 300 px.
- Button Banner:** A small purple banner in the 'Featured Stories' section, measuring 190 x 110 px.
- Advertisement:** A large banner at the bottom left for the 'HONG KONG JEWELLERY & GEM FAIR', measuring 190 x 110 px.

Banner Positions on Home Page

Content Banner

Size: 520 X 125 pixels

Location: Homepage

*Rotate with max. 3 advertisers
USD 1,680 / 4 weeks

Skyscraper

Size: 190 X 300 pixels

Location: Run of site except Trade Section & Search Result Pages

*Rotate with max. 3 advertisers
USD 1,250 / 4 weeks

Button Banner

Size: 190 X 110 pixels

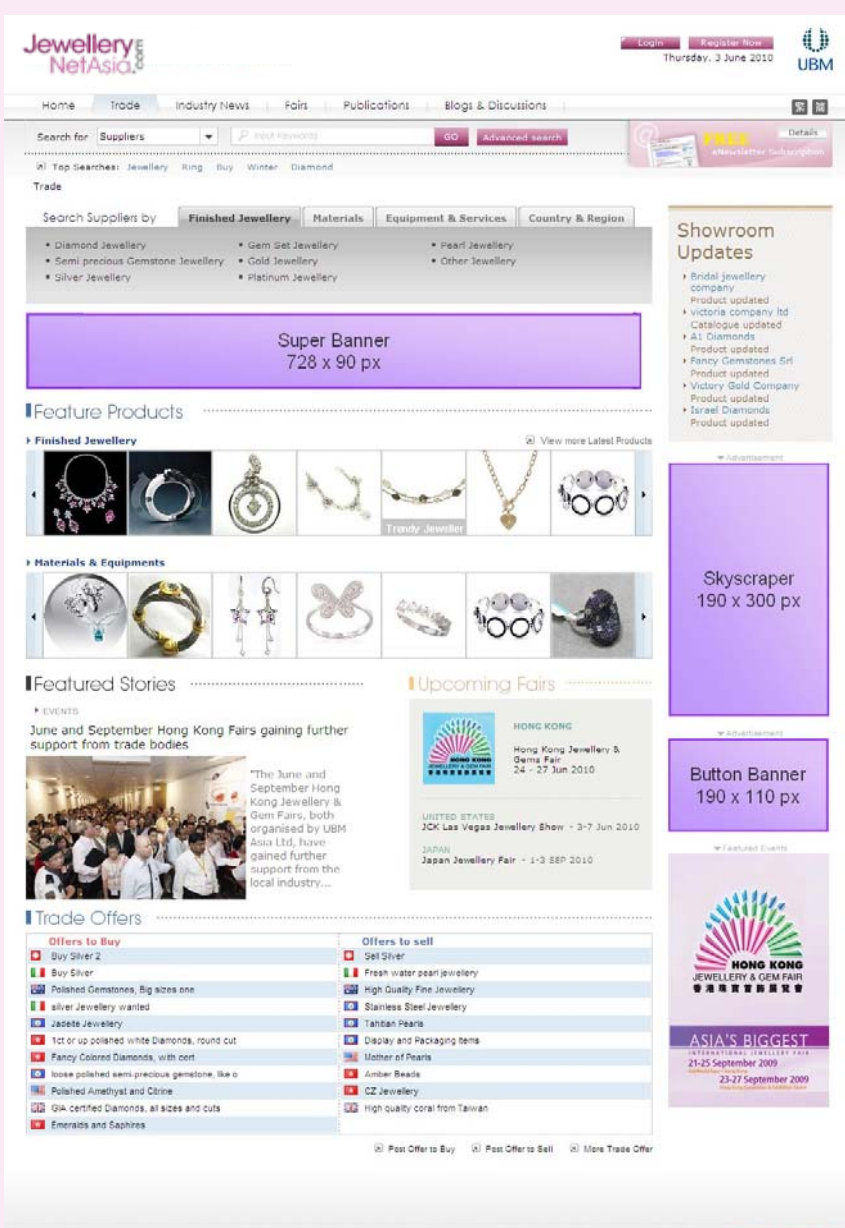
Location: Run of site except Trade Section & Search Result Pages

*Rotate with max. 3 advertisers
USD 980 / 4 weeks

Exclusively targeted at
active buyers!

BANNER ADVERTISING

Trade Section is the most popular section of JewelleryNetAsia. Its search and browsing options give access to 3,000+ suppliers and their products. This is where you meet buyers at their most attentive.



Banner Positions on Trade Section & Search Result Pages

Super Banner

Size: 728 X 90 pixels
Location: Trade Section Main
*Rotate with max. 3 advertisers
USD 1,680 / 4 weeks

Skyscraper

Size: 190 X 300 pixels
Location: Run of Trade Section
and Search Result Pages
*Rotate with max. 3 advertisers
USD 1,250 / 4 weeks

Button Banner

Size: 190 X 110 pixels
Location: Run of Trade Section
and Search Result Pages
*Rotate with max. 3 advertisers
USD 980 / 4 weeks

STAND OUT from other suppliers!

SEARCH RESULT SPONSORSHIP

Focused on potential buyers, Search Result Sponsorship returns your company listing on top of search result lists.

The position is additionally highlighted with a colored background capturing extra attention.

The screenshot shows a search result page on JewelleryNetAsia.com. At the top, there's a navigation bar with 'Home', 'Trade', 'Industry News', 'Fairs', 'Publications', and 'Blogs & Discussions'. A search bar is visible with 'Suppliers' selected. Below the search bar, there are 22 supplier listings for 'Finished Jewellery'. Each listing includes a product image, a company name, a brief description, and a 'Go to my showroom' button. The first listing, 'Israel Diamonds', is highlighted with a purple background, demonstrating the search result sponsorship. To the right of the listings, there are sections for 'Showroom Updates' and 'Trade Offers'. At the bottom, there are pagination controls showing '10 Results per page' and 'Go to Page 1 of 3'.

Search Result Sponsorship

Format:

Highlighted and placed on top of the Search Results

Location:

All product or supplier search result pages of matching product categories.

USD 780 / 1 month

USD 6,500 / 1 year

Showroom Updates

- Bridal jewellery company
- Product updated
- victoria company ltd
- Catalogue updated
- All Diamonds
- Product updated
- Fancy Gemstones Srl
- Product updated
- Victory Gold Company
- Product updated
- Israel Diamonds
- Product updated

Advertisement

Skyscraper
190 x 300 px

Trade Offers

Offers to Buy

- Buy Silver 2
- Buy Silver
- Polished Gemstones, Big si
- silver Jewellery wanted
- Jadeite Jewellery

Offers to sell

- Sell Silver
- Fresh water pearl Jewellery
- High Quality Fine Jewellery
- Stainless Steel Jewellery
- Tahitian Pearls

More Trade Offer

Post Offer to Buy

Post Offer to Sell

Advertisement

Button Banner
190 x 110 px

*Available to supplier members of JewelleryNetAsia.com only

Push specific messages with
EMAIL BANNERS!

EMAIL BANNER ADVERTISING

JewelleryNetAsia circulates a weekly newsletter to 25,000 trade professionals. A perfect tool to push targeted messages to potential buyers:

- ★ advertise your new product release
- ★ announce a new collection
- ★ promote your trade show participation

Banner Positions in
Weekly eNewsletter

Skyscraper

Size: 190 x 300 pixels
Database:
Over 25,000 recipients

USD 680 / 1 issue

Content Banner

Size: 410 x 60 pixels
Database:
Over 25,000 recipients

USD 480 / 1 issue

Industry
eNewsletter

English | 繁體中文 | 简体中文

FEATURE STORIES & NEWS

Opal dealers eye China for growth

The rise of the affluent consumer in the developing markets of China and India, and positive indications pointing to an economic recovery are projected to drive increased activity in the higher ends of the luxury market, including gemstone-quality opals... [Read More >>](#)

Jewellery trends from the runways: Big swinging earrings

Big and bold is also the trend for earrings. These earrings are hard to miss, almost cover half of your face on the side and swinging as you walk... [Read More >>](#)

India's polished diamond exports surged 38 percent in October

Indian polished diamond exports jumped more than a third on the year last month, rising 38 percent to \$2.07 billion.... [Read More >>](#)

China's vice president to tour DTC Botswana facilities, signs

Content Banner
410 x 60 px

KP Chair warns diamond trade to be on lookout for Marange stones

Kimberley Process (KP) Chairman Boaz Hirsch has alerted the global diamond industry to be on the lookout for stones from the controversial Marange diamond fields of Zimbabwe ...[Read More >>](#)

Subscribe this newsletter

Skyscraper
190 x 300 px

Most viewed showrooms
of last week

- ▶ Shenzhen Yi Yang Jewellery Manufactory Co.LT
- ▶ Shanghai Finca Fine Works of Arts
- ▶ Jewellery Make Co Ltd
- ▶ Sunlight Jewelers Hong Kong Limited
- ▶ Pointers Gemcraft & Jewellery Mfy
- ▶ Leather Mine
- ▶ Andrew Jewellery Limited
- ▶ Man Sang Jewellery Company Limited
- ▶ Abiding Jewelry Company Limited
- ▶ Haz Design

▼ Featured Fair

China International Gold, Jewellery & Gem Fair - Shanghai
25 - 28 November 2010

[More Fairs >>](#)

▼ Featured Publications

[More Publications >>](#)

Advertise with JNet

CAN'T FIND THE PRODUCT YOU WANT?

Post Offer to Buy here - and let the product offers come in

China Artist Jewelry
Manufactory Co.
HONG KONG

Fraleoni Gioielli
ITALY

Just J By 5C -
Jewelry Bvba
BELGIUM

Maluku Sea Farm
SINGAPORE

M & M Jewellery
Company Limited
HONG KONG


Ozcan Mucevherat San
Ve Tic Ltd Sti
TURKEY

Be SEEN at our Jewellery Fairs!


BANNER ADVERTISING

September Hong Kong Jewellery & Gem Fair is the World No.1 Fine Jewellery Event that buyers would not miss. Placing banners in the Fair Exhibitor List helps you capturing potential fair visitors before the fair.

The Exhibitor List will be seen in all Product Locators on site during fair period as well.




Asia's Biggest Mid-Year Jewellery Fair | 24 - 27 June 2010
Hong Kong Convention & Exhibition Centre



Top Banner
468 x 60 px

Top Banner
468 x 60 px

Search powered by:  列印此頁

Exhibitor List - June Hong Kong Jewellery and Gem Fair 2010

List Exhibitors by
One of the following criteria:

Product:

Booth Location:

Country and Region:

Company Name:

Search Exhibitors by






Exhibitor Name:

Booth No:

Product Categories:

You can search for the exhibitors at June Fair 2010 according to the criteria above.

10 Results per page
 Sorted by Booth No Sorted by Country and Region
Go to Page 1 of 2

Exhibitor Name	Booth No	Country and Region	Product Category
 A1 Company We Specializes in: All shapes and sizes from 0.30ct to extreme sized diamonds of 30.00+ct Certified... My Online Showroom Make appointment	HKCEC Hall1 -3358	Israel	Emerald, Rough Colour, Polished White
aaa		Bermuda	
aaaa		Belgium	
ABC Company	HKCEC Hall1 -666	Hong Kong	
 ABCD Jewellery company Established in 1977, Myer Jewellery Mfr. Ltd. has become a major jewelry manufacturer and a leading j... My Online Showroom Make appointment	HKCEC Hall1 East -122 West -122 Hall2 East -132	Belize	White, Colour
 Great Silver Enterprise Great Silver Enterprise produces stylish silver jewellery and accessories which are sold at retail ... My Online Showroom Make appointment	HKCEC Hall1 East -555 Hall2 -125	Belgium	White, Emerald, Akoya Pearl, 18K, 22K, Beryl, Crystal, Sterling 92.5% Fashion Jewellery, Polished White, Polished Emerald, Akoya Pearl
 iris koo Established in 1976 in Arezzo, the world-famous capital of Italian gold craftsmanship tradition, C... My Online Showroom Make appointment	HKCEC Hall1 East -13 West -10	Hong Kong	Emerald, Ruby, Sapphire, Akoya Pearl, Biwa Pearl, Conch Pearl, Freshwater Pearl, Keshi Pearl, Mabe Pearl, Natural Pearl, Pearl Simulant, Shell Product, Tahitian Pearl, Crystal, South Sea Pearl
 Michael Testino Comopany This is a very special company.... My Online Showroom Make appointment	HKCEC Hall2 East -B123	Switzerland	Security
Pittards Plc My Online Showroom Make appointment	HKCEC Hall1 -	United Kingdom	

10 Results per page
 Sorted by Booth No Sorted by Country and Region
Go to Page 1 of 2

列印此頁

Bottom Banner
468 x 60 px

Bottom Banner
468 x 60 px

About Us | Advertise with Us | Contact Us | Privacy Policy | Terms of Services
Home | Trade | Industry News | Fairs | Publications | Blogs & Discussions

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Banner Positions in Fair Exhibitor List

Top Banner

Size: 468X60 pixels

Location: Exhibitor List of 1 selected UBM Jewellery Fair

*Rotate with max. 3 advertisers
USD 3,000 / 8 weeks

Bottom Banner

Size: 468X60 pixels

Location: Exhibitor List of 1 selected UBM Jewellery Fair

*Rotate with max. 3 advertisers
USD 2,500 / 8 weeks

Advertisement Submission

The advertisement file should be sent to the Web Services Team at JewelleryNetAsia.com at least seven days before the commencement date of the advertising campaign.

File type of GIF and JPG are supported. Maximum file size is limited to 100k.

Please note that the following information should be submitted together with the advertisement materials; the missing of any of these details may delay the uploading of the advertisement.

- **Start and end date of the advertisement**
- **File and name of the advertisement**
- **ALT Text and URL where the advertisement should point to**

General Advertising Guidelines

1. UBM Asia Ltd reserves the right to reject any advertising campaign for any reason.
2. No representation(s) and/or statement(s) in the materials may infringe on any third party's copyright, trademark(s), patent(s), or any proprietary or contractual right(s).
3. We do not accept commercial messages that are misleading, illegal, inaccurate or fraudulent; that make an unfair competitive claim; or that fail to comply with local and international standards of decency and dignity.
4. The advertiser warrants that:
 - a) all representations, messages and claims pertaining to products are accurate and truthful.
 - b) The advertisement conforms to the Federal Trade Commission (FTC) Guide for the Jewellery, Precious Metal and Pewter Industries. ¹
5. It is the responsibility of the advertiser to supply digital copy to UBM Asia Ltd prior to applicable deadlines.
6. Advertisements should not have a transparent background and may never blend into the screen content.
7. Advertisement creative are not permitted to launch multiple browser windows when clicked on.
8. Advertisements should not use "fake" Close icons (for example, when a visitor closes an advertisement, it must close and not trigger unexpected behaviour, such as opening another page, etc).
9. Advertisements should not appear to make the page look broken or as if some element is not working.
10. If it is intended to include in an advertisement a competition or a special offer of goods (other than any normally associated with the advertised products or services in relation to which full details have previously been supplied), full details must be submitted at the time of booking of the advertisement. The advertiser shall be solely responsible for obtaining all necessary licenses, permissions and permits necessary to operate such competition or make such offer, and shall indemnify UBM Asia Ltd against any liability in relation thereto or claim arising there from.
11. Advertisements should not perform an automatic download of anything to a user's system or present a download dialogue box without first presenting detailed information to the user about the download and then requiring the user to click on an icon in order to download the product.
12. UBM Asia Ltd may impose special changes and conditions for any extra production work owing to the acts or defaults of the advertiser.
13. UBM Asia Ltd disclaims all guarantees regarding positioning, or the levels or timing of costs per click, click through rates, availability and delivery of any impressions, click conversions or other results for any advertisements and its targeting options and keywords, the accuracy of reporting data and the adjacency of placement of the advertisements on JewelleryNetAsia.com.

Reference

1. Referees to the updated Federal Trade Commission (FTC) Jewellery Guide, which can be accessed online at www.ftc.gov and click on Business Guidance

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